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Jamey Stegmaier knows crowdfunding. He's a veteran of seven successful Kickstarter campaigns (and counting) that have raised over \$3.2 million, and he's the proprietor of the widely read Kickstarter Lessons blog. In this book he offers a comprehensive guide to crowdfunding, demonstrating that it can be a powerful way for entrepreneurs to grow their businesses by building community and putting their customers first.

A Crowdfunder's Strategy Guide - Berrett-Koehler Publishers

A Crowdfunder's Strategy Guide is much more anecdotal than my blog. Whenever I read a book like this, I find myself skipping over the pedantic parts to get to the concrete, real-life examples. So I've tried to fill the book with stories, not lessons.

A Crowdfunder's Strategy Guide - Berrett-Koehler Publishers

Welcome to the Crowdfunder guides Thinking about crowdfunding and not sure where to start? On these pages, you'll be able to find all of the information you need to see success with your Crowdfunder project. Crowdfunder is the platform for raising funds for ideas that matter, and you can do this through donations, rewards or community shares.

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A Crowdfunder's Strategy Guide by Jamey Stegmaier ...

A Crowdfunder's Strategy Guide. Jamey Stegmaier, president and founding partner of Stonemaier Games, is a successful board game entrepreneur and Kickstarter evangelist who reveals the key tips and secrets to achieving success on Kickstarter in A Crowdfunder's Strategy Guide. The key lessons Jamey shares in A Crowdfunder's Strategy Guide, as inspired by his Kickstarter Lessons blog, are the culmination of Jamey's experience and success with seven crowdfunding campaigns, totaling over ...

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"A Crowdfunder's Strategy Guide is authoritative and comprehensive, yet easy to read. This book should do much to answer basic questions about crowdfunding and provide those interesting in using crowdfunding with a valuable playbook." - Foreward Magazine (Barry Silverstein, Winter 2016)

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