

A Dea Travel Tourism Competitiveness Index

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Competitiveness

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enable the sustainable development of the Travel & Tourism (T&T) sector, which in turn, contributes to the development and competitiveness of a country.

The Travel & Tourism Competitiveness Report 2019 | World ...

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postulated to measuring, modeling and managing competitiveness in tourism.

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It contributes, as well, to the extension of practical applications, combining DEA, GST, ANN, and Borda count in the field of the Travel & Tourism competitiveness. The proposed solution is comprehensive and applicable to all policy makers facing problems of how to identify the best performer, as well as how to learn from a ranked list.

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Travel & Tourism Competitiveness Index (TTCI) : Ocean ...

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We use the seven pillars of tourism from a very detailed and complete database compiled by the Spanish Government - MoniTUR 2010 as primary data. Thus, we calculate a DEA-MONITUR regional tourist competitiveness index in order to compare and rank the total 17 Spanish Autonomous Communities using data envelopment analysis (DEA).

Regional Spanish Tourism Competitiveness: A DEA-MONITUR ...

This section presents two-page profiles for 140 economies included in The Travel & Tourism Competitiveness Report 2019. First Page. The first page is divided into three sections: LKey Indicators Presents several key statistics illuminating the context of a country's overall economy and its T&T sector. It includes the number of international tourist arrivals per year, international tourism inbound receipts (US\$ millions), and the ratio between these two measures as of 2017.

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How to Read the Country/Economy Profiles

MICE Club - Das Online-Portal für die MICE- und Eventbranche

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