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The problem which flipkart has solved(Logistics) is a commodity and can easily be replicated. I am assuming that flipkart doesn't have any IPR or patent (In fact the founders having worked with Amazon earlier might have exploited Amazon's IPR). The customers quickly switch to Amazon. Finally, Flipkart is sold for a small amount to Amazon.

Amazon.com vs flipkart.com - SlideShare

Amazon vs Flipkart 1. Amazon's Campaign Amazon India named the campaign as the Great Indian Festive Sale, with the hashtag #AmazonFestiveSale. They used different hash tags for every day, such as #AmazonSaleDay2, #AmazonSaleDay3. These days were backed by two contests.

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Big e-commerce firm comparison

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Download Free Amazon Vs Flipkart Slideshare international e-commerce company. Flipkart vs Amazon - SlideShare Flipkart is a market place model while Amazon is an inventory and marketplace model. Flipkart has 1706 SKUs (Stock Keeping Unit) in stock and 4172 offers while Amazon has 1535 SKUs in stock and 2244 offers. Page 7/24

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FLIPKART vs AMAZON Financial and Sales comparison Market Size and Growth of e-Commerce in India: India's e-commerce market was worth about \$3.8 Billion in the ...

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Flipkart has 4172 offers for 1706 SKUs whereas Amazon has 2244 offers under 1535 SKUs. Each SKU can have multiple offers under it so for standardization we have considered different color variants of the same product as single SKU.

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Amazon is leading with 47.1% when compared to Flipkart, which is having 40% of respondent's interest. And rest of e-commerce sites are not even in the reach of Flipkart and Amazon. It clearly proves that Flipkart and Amazon are leading e-commerce market in India. 26.

amazon & flipkart comparative study between amazon and ...

In May 2014, Flipkart received \$210 million from DST Global and in July it raised \$1 billion led by existing investors Tiger Global and South Africa's media group Naspers. Flipkart was founded in 2007 by Sachin Bansal and Binny Bansal, both alumni of the Indian Institute of Technology of Delhi. They had been working for Amazon previously.

Satya prakash_project report on Flipkart - SlideShare

Amazon might be equal to Flipkart in India but outside India the enormity of Amazon and the fact that it carries nearly unlimited resources propelled Flipkart to think on its feet and impelled it to start exploring beyond the e-commerce area.

Amazon India vs Flipkart: A Move from E-Commerce to Retail ...

11. Which online store has a better product display & description? As per survey, the Both Flipkart & Amazon have good product visibility & detailed description (like price, discount & offers, pictures, feel, specifications, dimensions, contents of package, etc.) But, Flipkart has a slight edge over Amazon. 39. 39 Jubin James 12.

Consumer buying behaviour towards Online Retail: Flipkart ...

Amazon vs Flipkart - SlideShare In its initial years, Flipkart focused on online sales of books. Today, Flipkart is amongst the top 20 Indian Web sites and has been credited with being India's largest online bookseller with over 11 million titles on offer.

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"Flipkart continues to be bigger than Amazon in terms of revenue (\$3.8 Bn vs \$3.2 Bn), although Amazon

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is catching up quickly and continues to grow much faster (82% vs 47%)," the report said. Its...

Flipkart Vs Amazon India: Who Won The Indian Ecommerce ...

While Amazon was founded by Jeff Bezos, Flipkart was founded by Binny Bansal and Sachin Bansal. Date founded; Amazon was founded in 1994 in Seattle, Washington. On the other hand, Flipkart was founded in 2007 in India. Company type; While Amazon is a public listed company, Flipkart is a private listed company. Headquarters; The headquarters for Amazon is in Seattle, Washington.

Difference Between Amazon and Flipkart | Difference Between

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"ITS NOT THE STRONGEST OF THE SPECIES THAT SURVIVES, NOR THE MOST INTELLIGENT, IT IS THE ONE THAT IS THE MOST ADAPTABLE TO CHANGE" - CHARLES DARWIN The famous quote from Charles Darwin seems apt for the Disruptive Digital Era, moving beyond the realms of physical limitations, opening new frontiers, and changing the fundamentals along the way. As a result, we are seeing the creation of highly Agile, Fearless and Hyper-Connected Digital Enterprise, willing to take on the world with unknowns at a rate never seen before. This book is a guiding lense to those established enterprises, who are weathering the storm, trying to re-invent themselves amidst disruptions, that are threatening to take away their very existence. And also to the budding one`s with blue eyed approach to win the market and make an impact on their customers. This book will offer transformation leaders with Guiding framework for a transformed Disruptive Mindset Building Blocks of Disruptive Digital Enterprise Engagement models that define Customer Experience Digital Maturity Model, Toolkits and Assessment Framework Building a Roadmap Design Disruptive Digital is richly illustrated with real world examples from Netflix, GE, Microsoft, Uber, Nike etc. along with detailed case studies of Indian Railways and Amazon, analyzing their digital maturity and roadmap moving forward. The book introduces a fresh perspective and innovative model to guide leaders and their teams in expanding their capacity to engage in the new disruptive era.

This book features selected papers presented at Second International Conference on International Conference on Information Management & Machine Intelligence (ICIMMI 2020) held at Poornima Institute of

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Engineering & Technology, Jaipur, Rajasthan, India during 24 - 25 July 2020. It covers a range of topics, including data analytics; AI; machine and deep learning; information management, security, processing techniques and interpretation; applications of artificial intelligence in soft computing and pattern recognition; cloud-based applications for machine learning; application of IoT in power distribution systems; as well as wireless sensor networks and adaptive wireless communication.

About the book The growing importance of the intangible assets in the global economy coupled with expanding international intra-firm trade, has meant that transfer pricing issues concerning intangibles have assumed critical importance for both the Multi National Enterprises as well as Tax authorities. The identification, accounting & valuation of intangibles is a challenging and evolving field. This volume details the various such issues and concerns from both industry and revenue perspective. Further, the contemporary issues of digital economy, tax planning, BEPS, GAAR have also been extensively dealt with. Key features · Explains in detail the meaning of various types of intangibles as defined in Income Tax Act. · Discusses the various possible methodologies for valuing the intangibles including the typical and residual methods · Accounts for all the relevant changes suggested by the OECD in the BEPS Action Point 8-10 report regarding intangibles · Valuation of Highly Uncertain as well Hard-to-Value Intangibles · Relevant Features of and taxation challenges posed by Digital economy · Various possible techniques of Tax Planning adopted by the Multi-national Enterprises · All the BEPS Action Point Reports along with recommendations as adopted globally as well as in India including Thin Capitalisation, PoEM, Equalisation Levy, amended DTAA's with Mauritius, Cyprus & Singapore {Updated upto Finance Bill, 2017 (India)} · Transfer Pricing Aspects of CCAs, Intra-group Services & Business Restructuring including issue of indirect transfers · Discussion on General Anti Avoidance Rules, to be implemented in India from 01/04/2017 · Famous and important global and Indian case laws with regard to intangibles · Detailed discussion on issue of AMP expenses & marketing intangibles

Gives an understanding of the glorious intellectual and spiritual tradition of (a) great country.' Albert Einstein Written over five months when Jawaharlal Nehru was imprisoned in the Ahmadnagar Fort, The Discovery of India has acquired the status of a classic since it was first published in 1946. In this work of prodigious scope and scholarship, one of the greatest figures of Indian history unfolds the panorama of the country's rich and complex past, from prehistory to the last years of British colonial rule. Analysing texts like the Vedas and the Arthashastra, and personalities like the Buddha and Mahatma Gandhi, Nehru brings alive an ancient culture that has seen the flowering of the world's great

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traditions of philosophy, science and art, and almost all its major religions. Nehru's brilliant intellect, deep humanity and lucid style make *The Discovery of India* essential reading for anyone interested in India, both its past and its present.

This updated 2nd Edition of *Examination Review for Ultrasound: Abdomen & Obstetrics and Gynecology* helps students prepare for--and excel on--the ARDMS and ARRT certification exams. Focusing on only the information needed for exam success, this proven resource includes a concise, narrative approach, content based on the current exam, and an online exam simulator with registry-style questions. eBook available. Fast, smart, and convenient, today's eBooks can transform learning. These interactive, fully searchable tools offer 24/7 access on multiple devices, the ability to highlight and share notes, and much more. **NEW! MORE EXTENSIVE REVIEW:** 40 review questions for each chapter--almost 1,300 total--help students identify strengths and overcome weaknesses so they are fully prepared on exam day. **NEW! Full alignment with ARDMS and ARRT revised content outlines:** To achieve alignment, additional pathology coverage appears in each chapter and new topics have been added (breast, organ transplant, facial glands, male pelvis, pediatric hips, fetal presentation, and maternal complications). **FREE ONLINE EXAM SIMULATOR:** Sophisticated mock exams customizable for both the ARDMS and ARRT exams familiarize students with registry testing format and style. **NEW PEDAGOGY!** Sound Off boxes and Hot Spot questions prepare students for questions and question formats likely to be on the exams. **ENHANCED! HIGH-QUALITY IMAGES:** More than 230 sonographic images and diagrams--many new to this edition--increase student understanding of anatomy and the physiologic principles crucial to good sonographic practice. **REVISED!** Stronger abdomen coverage and more images and illustrations enhance the OB/GYN section. **VALUABLE CLINICAL COVERAGE:** Clinical history and clinical findings paired with sonographic findings allow students to see the progression from presentation to using imaging as a diagnostic tool. **Professional Resource:** Certified Sonographers can use this text as an exam resource for ARDMS recertification assessment in both Abdomen and Obstetrics and Gynecology. **IN-TEXT LEARNING AIDS:** Charts for lab values, pathology findings, and sonographic findings clarify important information, and key terms with definitions help students retain key information.

Text and Context: Quran and Contemporary Challenges is a compilation of Arif Mohammed Khan's thought-provoking articles published in various newspapers and magazines. It is a comprehensive understanding of the Message and Spirit of Quran and Prophetic Tra

This new edition provides general practitioners with the latest information and guidance for the management of common conditions and diseases. Divided into 20 sections, the book consists of 800

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clinical cases seen in daily practice. Each topic is presented in table format, summarising diagnosis, investigation, and treatment options, all on one page. Algorithms and charts further enhance the text. The second edition has been fully revised and has a completely new look. All chapters have been rewritten and many new topics have been added. Key points New edition providing GPs with latest information and guidance for management of common conditions and diseases Provides 800 cases seen in daily practice, each topic presented in table format on one page All chapters have been fully revised and new topics added Previous edition (9788184481013) published in 2008

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