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This thorough revision of Babbie's standard-setting text presents a succinct, straightforward introduction to the field of research methods as practiced by social scientists. Contemporary examples, such as terrorism, Alzheimer's disease, anti-gay prejudice and education, and the legalization of marijuana, introduce students to the how-tos and whys of social research methods. With increased emphasis on qualitative research and practical applications, this edition is authoritative yet student-friendly and engaging enough to help students connect the dots between the world of social research and the real world. Available with InfoTrac Student Collections http://gocengage.com/infotrac. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This student supplement includes learning objectives, chapter summaries, key terms, matching exercises, multiple-choice review questions, and practice exercises and problems which involve analysis of data from the General Social Surveys using SPSS, MicroCase or other statistical software programs. It also includes a General Social Survey appendix and an appendix of answers to the multiple-choice and matching exercises.

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The gold standard for research methods for the social sciences, Babbie/Benaquisto?s Fundamentals of Social Research methods to the subject. A straightforward, engaging, and student-friendly introduction to research methods for social sciences, Fundamentals of Social Research continues to be the essential guide to the conceptual foundations, methodologies, and practical skills necessary to undertake successful social research. This textbook offers a seamless combination of Earl Babbie?s student-friendly approach with Lucia Benaquisto?s Canadian examples and strong coverage of research ethics. The text features humour and clear, down-to-earth explanations that make abstract theory understandable to undergraduates.

Earl Babbie, best-selling author in the field, is joined by Lucia Benaquisto, experienced researcher and teacher for The Basics of Social Research, First Canadian Edition. This outstanding author team makes abstract theory understandable with humour and down-to-earth examples. Canadian examples and Canadian social science research make the text even more relevant to students. This textbook is for a one semester course in research methods. The adaptation is unique because it took the American edition but added unique chapters and methods based on the reviewers? desire for comprehensive coverage. There is more material on ethics and qualitative research in the Canadian edition. There is also coverage of a more advanced topic, the elaboration model. This adaptation is also unique in the Canadian market because of its rich ancillary package.

Packed with hands-on applications, Babbie's THE PRACTICE OF SOCIAL RESEARCH, 15th Edition, equips your students with the tools they need to practically apply research concepts as both researchers and consumers. Known as the "gold standard" for research methods, the text delivers a comprehensive, straightforward introduction to the field of research as practiced by social scientists. Dr. Babbie emphasizes the research process by showing students how to design and construct projects, introducing the various observation modes in use today. The new edition includes "What do you think?" puzzles that immediately draw students into chapter concepts. General Social Survey data is updated throughout while new coverage includes the global use of social research, the emerging role of big data, demographic analysis and more. Also available: MindTap digital learning solution.

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