

Business Driven Technology Chapter 1

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Chapter 1: Business Driven Technology. Unknown / 0 Comments. What is information technology? "It is the study or use of systems (especially computers and telecommunications) for storing, retrieving, and sending information" - Wikipedia. How information technology (IT) impact on business operations?

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Learning Outcomes. 1.1 Compare management information system (MIS) and information technology (IT). 1.2 Describe the relationship among people information technology, and information.. 1.3 Identify four different departments in a typical business and explain how technology helps them to work together.. 1.4 Compare the four different types of organizational information culture and decide which ...

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Business Driven Technology: In chapter 1 it shows and discuss how businesses develop throughout its years. To start any business you must know Information Technology(IT) (definition on the right...

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