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From the Back Cover. Introducing the

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IBM SPSS Modeler, this book guides readers through data mining processes and presents relevant statistical methods. There is a special focus on step-by-step tutorials and well-documented examples that help demystify complex mathematical algorithms and computer programs.

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The variety of exercises and solutions as well as an accompanying website with data sets and SPSS Modeler streams are particularly valuable.

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This content is part 1 of 2 in the series:

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Text Analytics for Surveys Objectives
of text mining Text mining is meant to
extract meaningful information from
large amounts of survey data. Text
mining is especially useful when the
survey data is in response to open-
ended questions.

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Examples Format. SPSS Statistics empowers everyone from beginners to expert analysts to understand data, identify trends and produce accurate forecasts. Tool Access Info

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CRISP-DM, which stands for Cross-Industry Standard Process for Data Mining, is an industry-proven way to guide your data mining efforts. As a methodology, it includes descriptions of the typical phases of a project, the tasks involved with each phase, and an explanation of the relationships

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As a process model, CRISP-DM provides an overview of the data mining life cycle.

CRISP-DM Help Overview - IBM

IBM InfoSphere® Warehouse provides data sourcing, preprocessing, mining, and analysis information in a single

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package, which allows you to take information from the source database straight to the final report output.

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and research problems through a user friendly interface.

SPSS Statistics - Overview | IBM

A running Machine Learning Service Instance from the IBM Cloud catalog.
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SPSS is available on IBM Watson Studio as one of many options to build predictive models. If you want more flexibility in preparing your data and building your models than what Watson Studio's Automatic Modeler offers, but still want the ease of use of a GUI interface and less code writing

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and complexity, you can use IBM
SPSS Modeler.

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SPSS data mining products and
services ensure timely, reliable results
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Standard Process for Data Mining (CRISP-DM).^{*} Created by industry experts, CRISP-DM provides step-by-step guidelines, tasks, and objectives for every stage of the data mining process.

SPSS Data Mining Tips

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IBM's SPSS predictive analytics tools consist of IBM SPSS Modeler and IBM SPSS Statistics. SPSS Modeler provides data mining and text analysis software, while SPSS Statistics is an integrated family of products. Both tools enable users to build predictive models and execute other analytics

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*A look at the IBM SPSS Modeler and
IBM SPSS Statistics ...*

IBM SPSS Modeler is a data mining and text analytics software application from IBM. It is used to build predictive models and conduct other analytic

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Examples Forum It has a visual interface which allows users to leverage statistical and data mining algorithms without programming. One of its main aims from the outset was to get rid of unnecessary complexity in data transformations, and to make complex predictive models very easy to use.

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The first version incorporated decision trees, and neural networks,

SPSS Modeler - Wikipedia

KEITH MCCORMICK is a data mining consultant, trainer, and speaker. A passionate user of SPSS for 25 years, he has trained thousands on how to

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effectively use SPSS Statistics and SPSS Modeler. He blogs at keithmccormick.com. JESUS SALCEDO is an independent statistical consultant. He is a former SPSS Curriculum Team Lead and Senior Education Specialist who has written numerous SPSS training ...

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Companion software in the "IBM SPSS" family are used for data mining and text analytics (IBM SPSS Modeler), and realtime credit scoring

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services (IBM SPSS Collaboration and
Deployment Services).

SPSS - Wikipedia

SPSS Modeler empowers
organizations to tap into data assets
and modern applications, with
complete algorithms and models that

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Examples Format are ready for immediate use. It's suited for hybrid environments to meet robust governance and security requirements — available in IBM Watson® Studio. SPSS Modeler helps you:

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