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This softcover text centers on the communication skills necessary for conducting a successful job search or making a change in jobs. The ability to conduct research online, present a professional image, and communicate well with potential employers is critical to any job search. The workshops provided give instruction on how to create effective resumes and cover letters, search for job information, prepare for a successful interview, understand job expectations, and make a job change. Multimedia components enhance the impact of the workshops so users can complete a variety of exercises on the computer, watch video footage of people effectively communicating on the job, and use the Internet to conduct further research.

Essentials of Business Research: A Guide to Doing Your Research Project is a concise, accessible, student case orientated text that also considers the importance of the supervisor in the dissertation process. This book aims to guide the student through the entire research process by using actual student case examples and explaining the role of the supervisor and how to meet their expectations.

A useful handbook, this text presents guidelines frequently followed by writers of reports of empirical research designed for publication in scientific business journals. The guidelines describe the types of information that should be included, how this information should be expressed, and where various types of information should be placed within a report. Excerpts from journal articles are used to illustrate most of the guidelines. At the end of each chapter, there are questions for classroom discussion.

Sets forth the theory and practice of sampling designs and presents methods for sampling. This classic also provides standards of professional statistical practice and discusses concepts and operational definitions.

Business Research Methods is the complete introduction to doing business research and is an ideal guide for students embarking on a research project. Developed specifically with business and management students in mind, this textbook explores the nature and purpose of business research and the issues it entails, while also providing students with practical advice through "Tips and skills" boxes. In addition to a broad range of relevant examples, the book features a substantial discussion of ethics, and a strong emphasis on the most frequent challenges faced by students, such as choosing a research question, planning a project, and writing it up. Fresh voices and perspectives run throughout this edition. New author, Bill Harley, further internationalizes the book's coverage, based on his expertise in the Australian business and management context. Also hear from Amrit, Jordan, Anna, Ed, and Alex - an additional five students whose personal insights and advice in the "student experience" feature help you avoid common mistakes, and follow their successful strategies when undertaking your own research project. This edition has been extensively revised, updated, and streamlined. Coverage of E-Research is now woven throughout the entire book to reflect the centrality of internet-based research methods. The book is accompanied by a suite of online resources that include: For students: * Multiple choice questions * Research Project guide * Interviews with students * Data sets * Using Excel in data analysis (in Excel)* Web linksFor lecturers: * Test bank * Discussion questions* PowerPoint slides * Lecturer's guide * Case studies * Figures and plates from the text* VLE cartridge

A concise and straightforward guide for students undertaking a research project for the first time. The new edition details the entire research process, from reviewing the literature to writing up results. It features balanced and expanded coverage of collection and analysis of both qualitative and quantitative data, and new chapters on academic decision making and preparing research proposals. Students find this book very practical, as it provides the tools they need to successfully embark on research projects and applies theories to real life scenarios. It also features an excellent glossary and practical troubleshooting section which identifies potential problems and provides likely solutions. A companion website is available providing lecturer and student resources, including PowerPoint slides, datasets and interactive revision questions.

Taking neither an economic approach nor a purely managerial approach to its subject matter, this work offers students an integrated resource on the subject of international business. Its main theme is the process of globalization which the authors address in great detail.

It has been clear for at least 50 years the disadvantages that small businesses face in competing for U.S. government contracts. The Small Business Act of 1953 created the Small Business Administration (SBA), an independent agency in the executive branch that counsels and assists specific types of small businesses including firms owned by minorities and other socially and economically disadvantaged individuals and firms owned by women. Women-owned small businesses, however, are underrepresented or substantially underrepresented in some industries. In 2002, the SBA Office of Federal Contract Assistance for Women Business Owners (CAWBO) organized a draft study containing a preliminary set of approximations of the representation of women-owned small businesses in federal prime contracts over \$25,000 by industry. Because of the past legal challenges to race- and gender-conscious contracting programs at the federal and local levels, the SBA asked the Committee on National Statistics of the National Academies to conduct an independent review of relevant data and estimation methods prior to finalizing the CAWBO study. The Steering Committee on Women-Owned Small Businesses in Federal Contracting was created and charged with holding a workshop to discuss topics including the accuracy of data and methods to estimate the use of women-owned small businesses in federal contracting and the definition of "underrepresentation" and "substantial underrepresentation" in designating industries for which preferential contracting programs might be warranted. Analyzing Information on Women-Owned Small Businesses in Federal Contracting presents the committee's report as well as the recommendations that committees have made.

Recipient of the 2017 Most Promising New Textbook Award from the Textbook & Academic Authors Association (TAA) Chronologically organized, Lifespan Development: Lives in Context offers a unique perspective on the field by focusing on the importance of context—examining how the places, sociocultural environments, and ways in which we are raised influence who we become and how we grow and change. Author Tara L. Kuther integrates cutting-edge and classic research throughout the text to present a unified story of developmental science and its applications to everyday life. Robust pedagogy, student-friendly writing, and an inviting design enhance this exciting and inclusive exploration of the ways in which context informs our understanding of the lifespan.

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