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Globalization: A Very Short Introduction (Very Short Introductions): Amazon.co.uk: Steger, Manfred B.: 9780198779551: Books. £ 5.99. RRP: £ 8.99. You Save: £ 3.00 (33%) & FREE Delivery on your first eligible order to UK or Ireland. Details.

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Globalization: A Very Short Introduction. 'Globalization' has become one of the defining buzzwords of our time - a term that describes a variety of accelerating economic, political, cultural, ideological, and environmental processes that are rapidly altering our experience of the world. It is by its nature a dynamic topic.

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Explaining globalization requires a global effort, and Manfred Steger does that and more in *Globalization: A Very Short Introduction*. The genesis of globalization is described succinctly and the economic, cultural, political, and ideological dimensions of globalization are each given their own chapters. Further, Steger makes a distinction between globalization and globalism, globalization with a western democratic slant, which is eye-opening and appropriately provoking.

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Globalization is a set of social processes that lead to the social condition of globality, through the growing consciousness of global connectivity. There is no consensus on exactly what processes constitute globalization, but common themes include the creation of networks, expansion of social relations, and the acceleration of social exchange.

~~1. Globalization: a contested concept — Very Short ...~~

Manfred B. Steger 's " Globalization: A Very Short Introduction " deals with the growing connection through government, media, economics and all sorts of things across the world. It examines the increasing communications and technology that help us spread ideas across the globe, for better, and sometimes, for worse.

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However, if you want a brief supplement to a text or other source on the subject, or if you simply want an introduction that makes a little sense of what globalization is, a peek into the historical, political and economic dimensions of the subject, I really don't think you can go wrong with this short reference.

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' Globalization in history ' explores the spatial expansion of social relations and the corresponding rise of the global imaginary, recognizing them as gradual processes with deep historical roots.

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