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Professor Pervez Ghauri teaches International Marketing and International Business at King's College London. He has been Editor-in-Chief of International Business Review since 1992 and editor (Europe) for the Journal of World Business, since 2008. "synopsis" may belong to another edition of this title.

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Pervez Ghauri is Professor in International Business at Birmingham Business School. He is Editor in Chief for International Business Review (IBR) and Consulting Editor for Journal of International Business Studies (JIBS). He is a Fellow of AIB and EIBA and sits on the EIBA board. View Pervez Ghauri's website

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