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Video Book Club: Orbiting the Giant  
Hairball Orbiting the Giant Hairball -  
STORY 2017 HOW TO SUCCEED AT  
CORPORATE LIFE: Animated Book

# Online Library Orbiting The Giant Hairball A Corporate

Summary of 'Orbiting the Giant Hairball'

Tom Kelley(Founder-Ideo) - Orbiting the  
Giant Hairball Orbiting the Giant Hairball  
Brainmuffin's thoughts on Orbiting the

Giant Hairball Stanford's Entrepreneurship  
Corner Tom Kelley, IDEO Orbiting the  
Giant Hairball My take on Orbiting the  
Giant Hairball Frank Rieks Orbiting the  
Giant Hairball

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Orbiting the Giant Hairball. Infusion

Orbiting the Giant Hairball 7/10/11 -

Orbiting the Giant Hair Ball Cat Pukes

Hairballs - ORIGINAL Tinga Tinga Tales

Official | Why Caterpillar is Never in a

Hurry | Tinga Tinga Tales Full Episodes

HOW IT WORKS: Orbital Mechanics

~~Tinga Tinga Tales Official | Why~~

~~Caterpillar Is Never In A Hurry | Tinga~~

~~Tinga Tales Full Episodes~~ CHASING

BUBBLES! OCEAN MAGIC GRAND 1c

SLOT \* BIG BUBBLE FEATURE HITS

AT BIG BETS! ~~Lion hair ball~~ Solar

# Online Library Orbiting The Giant Hairball A Corporate

~~System Orbit Video Who Moved My Cheese Skillopedia - 04 effective ways to survive office politics - (Soft Skills \u0026 Personality Development)~~

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Doctors remove 9-pound hairball from teen's stomach Tom Kelley-Orbiting the Giant Hairball Grootship - How to Orbit the Giant Hairball Orbit the Giant Hairball: Articulating Purpose, Values and Vision Webinar ~~Infusion 5 - Orbiting the Giant Hairball~~ Orbiting the Hairball Are You A Chicken? Hairball \"Back to Orbit\" - A Song About Innovation by Gustavo Bitdinger Orbiting The Giant Hairball A

It is an autobiography of Gorden MacKenzie's organizational life as a creative force at Hallmark Cards. The Hairball is "policy, procedure, conformity, compliance, rigidity, and submission to the status quo, while Orbiting is originality, rule-breaking, non-conformity,

Online Library Orbiting The  
Giant Hairball A Corporate  
Fool's Guide To Surviving  
experimentation, and innovation" (p. 39).

With Grace A Corporate  
Orbiting the Giant Hairball: A Corporate  
Fool's Guide to ...

Overview. Creativity is crucial to business success. But too often, even the most innovative organization quickly becomes a "giant hairball"—a tangled, impenetrable mass of rules, traditions, and systems, all based on what worked in the past—that exercises an inexorable pull into mediocrity. Gordon McKenzie worked at Hallmark Cards for thirty years, many of which he spent inspiring his colleagues to slip the bonds of Corporate Normalcy and rise to orbit—to a mode of dreaming, daring ...

Orbiting the Giant Hairball: A Corporate  
Fool's Guide to ...

Orbiting the Giant Hairball is a life-changer for majority of its readers. That is

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why we made an animated review and  
summary of this great book. Check it out  
on YT below!

Orbiting the Giant Hairball: A Corporate  
Fool's Guide to ...

Orbiting the Giant Hairball is not a  
"normal" book. It's filled with sketchy  
drawings and weird design. Some of it is  
handwritten. It looks messy. (There's one  
chapter, titled "Orville Wright" that is just  
one 8-word sentence long. But it's a  
sentence that packs a wallop.)

**BOOK REVIEW: Orbiting the Giant  
Hairball | Moceanic**

Orbiting the Giant Hairball (1996) is a  
guide to surviving at a corporation while  
holding onto your creativity. These blinks  
explain how to evade the dark, creativity-  
stifling vortex of corporate bureaucracy by  
balancing corporate restraints with

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Fools Guide To Surviving  
With Grace A Corporate  
Fools Guide To Surviving  
With Grace

personal creativity. Employees who feel trapped by corporate bureaucracy.

Orbiting the Giant Hairball by Gordon MacKenzie

Through the measured assertion of your own uniqueness, it is possible to establish a dynamic relationship with the Hairball □ to Orbit around the institutional mass.

Hairball is policy, procedure, conformity, compliance, rigidity and submission to status quo. Orbiting is originality, rules-breaking, non-conformity, experimentation, and innovation.

Book Summary: "Orbiting the Giant Hairball" by Gordon ...

In Orbiting the Giant Hairball, Gordon MacKenzie writes about his experiences working for Hallmark in the land of OZ. Hallmark, as you may know, was started by J.C. Hall who was from Norfolk,

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Nebraska. He jumped on a train headed to Kansas City and built the largest social expression company in the world.

MacKenzie was hired on as a Creator for the company, and during a staff meeting, the director for the Creative Division made the remark that the company was "a giant hairball."

Orbiting the Giant Hairball Book Review | icma.org

Several years ago I was introduced to a little book titled "Orbiting the Giant Hairball: A Corporate Fool's Guide to Surviving with Grace". It's only available in hardcopy and there is a good reason, it's filled with little doodles and art from the author, Gordon MacKenzie. In the 224 pages, Gordon describes his journey as a creative in a corporate environment.

Learning to Orbit the Giant Hairball |



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CreativityCrisis

A CHICKEN'S FATE (from Orbiting the  
Giant Hairball, by Gordon MacKenzie)

May 14, 2013 My father spent the summer  
of 1904 on the farm of an aunt and uncle  
who lived a stone's throw northeast of  
Lucknow in Bruce County, Ontario,  
Canada.

A CHICKEN'S FATE (from Orbiting the  
Giant Hairball, by ...

- Orbiting the Giant Hairball, Page 33.

Gordon MacKenzie treats us to a lyrical  
account of creatively pursuing his 30 year  
career with Hallmark, a traditional  
pyramid organization, in Orbiting the  
Giant Hairball. The "Hairball" is the tangle  
of rules intended to maximize productivity  
in a bureaucratic company but often  
impedes or stifles our best work.

Orbiting the Giant Hairball - Actionable

# Online Library Orbiting The Giant Hairball A Corporate

Books

Orbiting the Giant Hairball Quotes

Showing 1-4 of 4 ¶To be fully free to create, we must first find the courage and willingness to let go: Let go of the strategies that have worked for us in the past... Let go of our biases, the foundation of our illusions...

Orbiting the Giant Hairball Quotes by  
Gordon MacKenzie

Gordon Mackenzie's Hairball Gordon MacKenzie, author of Orbiting the Giant Hairball, worked in the creative department of Hallmark Cards for 30 years. He compares the organization and processes at Hallmark Cards to a giant hairball. When employees participate in this work environment, they become entangled in the hairball.

Orbiting the Giant Hairball... - Joe Fearn:

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Third Way ...

About Orbiting the Giant Hairball

Creativity is crucial to business success.

But too often, even the most innovative

organization quickly becomes a "giant

hairball"—a tangled, impenetrable mass of

rules, traditions, and systems, all based on

what worked in the past—that exercises an

inexorable pull into mediocrity.

Orbiting the Giant Hairball by Gordon

MacKenzie ...

Reading Orbiting the Giant Hairball was a

delight. It is though perhaps deceptive, in

that behind its light and folksy tone lie

some deep and profound lessons which

could perhaps be easily missed or skipped

over by those who are still reluctant to

open their own eyes to the ways in which

their own organisation is stifling

creativity.

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On Creativity: Book Review [Orbiting the  
Giant Hairball ...

Orbiting the Giant Hairball: A Corporate  
Fool's Guide to Surviving with Grace.

Hardcover [Illustrated, April 1 1998. by  
Gordon MacKenzie (Author) 4.6 out of 5  
stars 294 ratings. See all formats and  
editions. Hide other formats and editions.  
Amazon Price. New from. Used from.

Orbiting the Giant Hairball: A Corporate  
Fool's Guide to ...

He teaches how to emerge from the "giant  
hairball" -- that tangled, impenetrable  
mass of rules, and systems, based on what  
worked in the past and which can lead to  
mediocrity in the present. - Jacket. Edit.

Orbiting the giant hairball a corporate  
fool's guide to surviving with grace This  
edition published in 1998 by Viking in  
New York . Table ...

# Online Library Orbiting The Giant Hairball A Corporate

Orbiting the giant hairball (1998 edition) |

Open Library

Gordon MacKenzie has a peculiar prescription for succeeding in the corporate world: "Orbit the giant hairball."

It's a message that's easier to swallow when you consider his 30-year career as a...

## How Is Your Company Like a Giant Hairball?

You have to maintain your identity regardless of what society wants. It's ok to be the first one to think out of the box and be creative and start something new. One of my favorite books on creativity and innovation is by a guy named Gordon MacKenzie, it's called "Orbiting the Giant Hairball".

Orbiting the Giant Hairball - Alison  
Verified Purchase. "Orbiting" is one of my

# Online Library Orbiting The Giant Hairball A Corporate

all-time favorite books for its important message hidden within a fun and interesting narrative. It is an autobiography of Gorden MacKenzie's organizational life as a creative force at Hallmark Cards. The Hairball is "policy, procedure, conformity, compliance, rigidity, and submission to the status quo, while Orbiting is originality, rule-breaking, non-conformity, experimentation, and innovation" (p. 39).

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