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politics - (Soft Skills
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Doctors remove 9-pound
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*Tom Kelley-Orbiting the
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Hairball: Articulating

Purpose, Values and Vision

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the Hairball Are You A

Chicken? Hairball \ "Back to

Orbit\ " - A Song About

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Innovation by Gustavo
Bitdinger *Orbiting The Giant
Hairball A*

It is an autobiography of
Gorden MacKenzie's
organizational life as a
creative force at Hallmark
Cards. The Hairball is

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"policy, procedure, conformity, compliance, rigidity, and submission to the status quo, while Orbiting is originality, rule-breaking, non-conformity, experimentation, and innovation" (p. 39).

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*Orbiting the Giant Hairball:
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...

Overview. Creativity is
crucial to business success.
But too often, even the most
innovative organization

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quickly becomes a "giant hairball"—a tangled, impenetrable mass of rules, traditions, and systems, all based on what worked in the past—that exercises an inexorable pull into mediocrity. Gordon McKenzie

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worked at Hallmark Cards for
thirty years, many of which
he spent inspiring his
colleagues to slip the bonds
of Corporate Normalcy and
rise to orbit—to a mode of
dreaming, daring ...

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Orbiting the Giant Hairball is a life-changer for majority of its readers.

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of this great book. Check it out on YT below!

*Orbiting the Giant Hairball:
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...

Orbiting the Giant Hairball is not a "normal" book. It's

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filled with sketchy drawings and weird design. Some of it is handwritten. It looks messy. (There's one chapter, titled "Orville Wright" that is just one 8-word sentence long. But it's a sentence that packs a wallop.)

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BOOK REVIEW: Orbiting the Giant Hairball | Moceanic

Orbiting the Giant Hairball (1996) is a guide to surviving at a corporation while holding onto your creativity. These blinks

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explain how to evade the
dark, creativity-stifling
vortex of corporate
bureaucracy by balancing
corporate restraints with
personal creativity.

Employees who feel trapped
by corporate bureaucracy.

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Orbiting the Giant Hairball
by Gordon MacKenzie

Through the measured
assertion of your own
uniqueness, it is possible
to establish a dynamic
relationship with the

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Hairball – to Orbit around
the institutional mass.

Hairball is policy,
procedure, conformity,
compliance, rigidity and
submission to status quo.
Orbiting is originality,
rules-breaking, non-

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conformity, experimentation, and innovation.

Book Summary: "Orbiting the Giant Hairball" by Gordon

...

In Orbiting the Giant Hairball, Gordon MacKenzie

Page 24/99

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Writes about his experiences working for Hallmark in the land of OZ. Hallmark, as you may know, was started by J.C. Hall who was from Norfolk, Nebraska. He jumped on a train headed to Kansas City and built the "largest

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social expression company in the world." MacKenzie was hired on as a Creator for the company, and during a staff meeting, the director for the Creative Division made the remark that the company was "...a giant

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Orbiting the Giant Hairball
Book Review | icma.org

Several years ago I was introduced to a little book titled "Orbiting the Giant Hairball: A Corporate Fool's

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Guide To Surviving With Grace". It's only available in hardcopy and there is a good reason, it's filled with little doodles and art from the author, Gordon MacKenzie. In the 224 pages, Gordon describes his journey

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as a creative in a corporate environment.

Learning to Orbit the Giant Hairball / CreativityCrisis
A CHICKEN'S FATE (from
Orbiting the Giant Hairball,
by Gordon MacKenzie) May 14,
Page 29/99

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2013 My father spent the
summer of 1904 on the farm
of an aunt and uncle who
lived a stone's throw
northeast of Lucknow in
Bruce County, Ontario,
Canada.

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*A CHICKEN'S FATE (from
Orbiting the Giant Hairball,
by ...*

- Orbiting the Giant Hairball, Page 33. Gordon MacKenzie treats us to a lyrical account of creatively pursuing his 30

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year career with Hallmark, a traditional pyramid organization, in Orbiting the Giant Hairball. The "Hairball" is the tangle of rules intended to maximize productivity in a bureaucratic company but

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often impedes or stifles our best work.

Orbiting the Giant Hairball
- Actionable Books

Orbiting the Giant Hairball
Quotes Showing 1-4 of 4 "To
be fully free to create, we

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must first find the courage
and willingness to let go:
Let go of the strategies
that have worked for us in
the past... Let go of our
biases, the foundation of
our illusions...

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Orbiting the Giant Hairball

Quotes by Gordon MacKenzie

Gordon Mackenzie's Hairball

Gordon MacKenzie, author of Orbiting the Giant Hairball, worked in the creative department of Hallmark Cards for 30 years. He compares

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the organization and processes at Hallmark Cards to a giant hairball. When employees participate in this work environment, they become entangled in the hairball.

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*Orbiting the Giant
Hairball... - Joe Fearn:
Third Way ...*

About Orbiting the Giant
Hairball Creativity is
crucial to business success.
But too often, even the most
innovative organization

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quickly becomes a "giant hairball"-a tangled, impenetrable mass of rules, traditions, and systems, all based on what worked in the past-that exercises an inexorable pull into mediocrity.

**Get Free Orbiting The Giant
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Guide To Surviving With
Orbiting the Giant Hairball
by Gordon MacKenzie ...**

Reading *Orbiting the Giant Hairball* was a delight. It is though perhaps deceptive, in that behind its light and folksy tone lie some deep

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and profound lessons which could perhaps be easily missed or skipped over by those who are still reluctant to open their own eyes to the ways in which their own organisation is stifling creativity.

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On Creativity: Book Review
"Orbiting the Giant Hairball

...

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Hardcover - Illustrated,

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April 1 1998. by Gordon MacKenzie (Author) 4.6 out of 5 stars 294 ratings. See all formats and editions. Hide other formats and editions. Amazon Price. New from. Used from.

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*Orbiting the Giant Hairball:
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He teaches how to emerge from the "giant hairball" -- that tangled, impenetrable mass of rules, and systems, based on what worked in the

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past and which can lead to
mediocrity in the present. -
Jacket. Edit. Orbiting the
giant hairball a corporate
fool's guide to surviving
with grace This edition
published in 1998 by Viking
in New York . Table ...

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Orbiting the giant hairball
(1998 edition) | Open
Library

Gordon MacKenzie has a peculiar prescription for succeeding in the corporate world: "Orbit the giant

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hairball." It's a message that's easier to swallow when you consider his 30-year career as a...

How Is Your Company Like a Giant Hairball?

You have to maintain your

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identity regardless of what
society wants. Its ok to be
the first one to think out
of the box and be creative
and start something new. One
of my favorite books on
creativity and innovation is
by a guy named Gordon

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Mackenzie, it's called
"Orbiting the Giant
Hairball".

Orbiting the Giant Hairball
- Alison

Verified Purchase.

"Orbiting" is one of my all-

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time favorite books for its important message hidden within a fun and interesting narrative. It is an autobiography of Gorden MacKenzie's organizational life as a creative force at Hallmark Cards. The Hairball

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is "policy, procedure,
conformity, compliance,
rigidity, and submission to
the status quo, while
Orbiting is originality,
rule-breaking, non-
conformity, experimentation,
and innovation" (p. 39).

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A humorous look at the corporate structure invites readers to explore their own creativity within the confines of the workplace,

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Guide To Surviving With
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which the author describes
as the giant "hairball"

Painting with watercolors
gives you endless
opportunities to create the
world you want. You choose
whether to let the sun blaze

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or the rain pour, to move a
maple tree here or make the
trail wind over there, to
subdue a hillside with quiet
greens or make a forest glow
with dazzling golds and
reds. It's not only a matter
of what to paint, but how to

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go about painting it. This book examines, one at a time, the three major elements of landscape painting: water, sky and land. You will be encouraged to try numerous ways of painting each one. Then you

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can choose the methods that
best express how the
outdoors speaks to you. Let
this reliable collection of
tips, techniques, ideas and
lessons be your companion on
a sure path to creative
fulfillment and better

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watercolor landscapes.

Grace

A leadership and career
manifesto told through the
narrative of one of today's
most inspiring, admired, and
successful global leaders.

In *Winners Dream*, Bill

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McDermott—the CEO of the world's largest business software company, SAP—chronicles how relentless optimism, hard work, and disciplined execution embolden people and equip organizations to

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achieve audacious goals.

Growing up in working-class Long Island, a sixteen-year-old Bill traded three hourly wage jobs to buy a small deli, which he ran by instinctively applying ideas that would be the seeds for

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his future success. After paying for and graduating college, Bill talked his way into a job selling copiers door-to-door for Xerox, where he went on to rank number one in every sales position he held and

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eventually became the company's youngest-ever corporate officer.

Eventually, Bill left Xerox and in 2002 became the unlikely president of SAP's flailing American business unit. There, he injected

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enthusiasm and
accountability into the
demoralized culture by
scaling his deli, sales, and
management strategies. In
2010, Bill was named co-CEO,
and in May 2014 became SAP's
sole, and first non-

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European, CEO. Colorful and
fast-paced, Bill's anecdotes
contain effective takeaways:
gutsy career moves;
empathetic sales strategies;
incentives that yield
exceptional team
performance; and proof of

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the competitive advantages of optimism and hard work. At the heart of Bill's story is a blueprint for success and the knowledge that the real dream is the journey, not a preconceived destination.

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A 5-part process that will
transform your organization
– or your career – into a
non-stop creativity
juggernaut We live in an era
when business cycles are
measured in months, not

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years. The only way to
sustain long term innovation
and growth is through
creativity-at all levels of
an organization. Disciplined
Dreaming shows you how to
create profitable new ideas,
empower all your employees

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to be creative, and sustain
your competitive advantage
over the long term. Linkner
distills his years of
experience in business and
jazz – as well as hundreds
of interviews with CEOs,
entrepreneurs, and artists –

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into a 5-step process that
will make creativity easy
for you and your
organization. The
methodology is simple,
backed by proven results.
Empowers individuals, teams,
and organizations to meet

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creative challenges posed by
the marketplace Turns the
mystery of creativity into a
simple-to-use process Shows
how creativity can be used
for everything from
innovative, game-shifting
breakthroughs to incremental

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advances and daily
improvements to business
processes Offers dozens of
practical exercises, thought-
starters, workouts to grow
"creative muscles," and case
studies Disciplined Dreaming
shows even the stuffiest

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corporate bureaucracies how
to cultivate creativity in
order to become more
competitive in today's
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Seller (Hardcover
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Weekly Bestseller (Hardcover
Nonfiction)

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Workplace performance expert Putzier offers 101 ways to make the workplace a more enjoyable and productive environment. In a lighthearted manner, he discusses how to change the tone and culture of a

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company with quick and often inexpensive ideas in order to improve employee morale, creative thinking, and work output. Other topics include attracting and retaining the best available talent, enhancing the company image,

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lowering stress, providing recognition and incentives, and implementing training and development strategies. The book lacks a bibliography. c. Book News Inc.

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A practical handbook for every manager charged with leading teams to creative brilliance, from the author of The Accidental Creative and Die Empty. Doing the work and leading the work are very different things.

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When you make the transition from maker to manager, you give ownership of projects to your team even though you could do them yourself better and faster. You're juggling expectations from your manager, who wants

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consistent, predictable
output from an inherently
unpredictable creative
process. And you're managing
the pushback from your team
of brilliant, headstrong,
and possibly overqualified
creatives. Leading talented,

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creative people requires a different skill set than the one many management books offer. As a consultant to creative companies, Todd Henry knows firsthand what prevents creative leaders from guiding their teams to

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success, and in Herding
Tigers he provides a bold
new blueprint to help you be
the leader your team needs.
Learn to lead by influence
instead of control. Discover
how to create a stable
culture that empowers your

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team to take bold creative risks. And learn how to fight to protect the time, energy, and resources they need to do their best work. Full of stories and practical advice, Herding Tigers will give you the

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confidence and the skills to foster an environment where clients, management, and employees have a product they can be proud of and a process that works.

Traditional management

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structures, systems, and
tools, intended to make the
first factories of the
industrial age efficient, are
now obsolete. Applying them
to knowledge-work has
exactly the opposite effect,
causing all kinds of

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breakdowns. This book
explains why knowledge
workers have to manage
themselves and tells them
how to do it.

Creativity is crucial to
business success. But too

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often, even the most innovative organization quickly becomes a "giant hairball"--a tangled, impenetrable mass of rules, traditions, and systems, all based on what worked in the past--that exercises an

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inexorable pull into
mediocrity. Gordon McKenzie
worked at Hallmark Cards for
thirty years, many of which
he spent inspiring his
colleagues to slip the bonds
of Corporate Normalcy and
rise to orbit--to a mode of

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dreaming, daring and doing
above and beyond the rubber-
stamp confines of the
administrative mind-set. In
his deeply funny book,
exuberantly illustrated in
full color, he shares the
story of his own

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professional evolution, together with lessons on awakening and fostering creative genius. Originally self-published and already a business "cult classic", this personally empowering and entertaining look at the

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intersection between human creativity and the bottom line is now widely available to bookstores. It will be a must-read for any manager looking for new ways to invigorate employees, and any professional who wants

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to achieve his or her best, most self-expressive, most creative and fulfilling work.

Face it, whether your company has 10 employees or 10,000, you must grapple

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with people you can't stand
in the office. Luckily
Jonathan Littman and Marc
Hershon have written I Hate
People!, a smart, counter-
intuitive, and irreverent
turn on the classic
workplace self-help book

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that will show you how to identify the Ten Least Wanted -- the people you hate -- while revealing the strategies to neutralize them. Learn to fly right by the "Stop Sign" (nay-sayer) and rise above the

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pronouncements of the "Know-it-None." I Hate People!

will teach you how to carve out more time for yourself by becoming a "Soloist" -- one of those bold individuals daring to work alone or collaborate with a

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handful of other talented
people...while artfully
deflecting the rest.

This brilliantly simple book
on the philosophy known as
Asset-Based Thinking,
instills success-oriented

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habits in even the most die-
hard cynic. Its
transformational
lessons--conveyed through
unique photographic
metaphors and inspiring
stories from real
people--reveal how the

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slightest shift in
perception can lead to

monumental results in both

business and in life. ABT is

not just positive thinking,

but rather a systematic

observation of "what works."

Kathryn Cramer, an acclaimed

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corporate consultant, and
Hank Wasiak, a creative icon
of the advertising industry,
have produced a work that
looks and works like no
other business or self-help
book-because it IS like no
other book. Change the Way

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You See Everything is a revolutionary approach to every aspect of life that bears not just reading, but re-reading, and sharing with people in your circle. You'll never look at the world the same way again.

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