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1. Creating a New Slide Ideology. 2 slide:ology. We are all inherently visual communicators. Consider kindergarten: crayons, finger paints, and clay propelled our expression, not word processors or spreadsheets.

THE ART AND SCIENCE OF CREATING GREAT PRESENTATIONS

The title of this entry is taken from a book written by Nancy Duarte: Slide:ology, The Art and Science of Creating Great Presentations. In a previous entry, I talked about how humans have evolved to survive in groups. This means that communicating ideas effectively is essential for our existence. This is even more valid in the sphere of

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Presentation Tips From Nancy Duarte's Slide:ology | HuffPost

Finally! Nancy Duarte, the Principle of Duarte Design (the firm behind the creation of Al Gore's Oscar-winning presentations), has published a presentation book for the rest of us. It's called Slide:ology: The Art and Science of Creating Great Presentations. Slide:ology is practical, it's highly visual, and it's beautiful. I love this book. Slide:ology should come bundled with every copy of ...

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slide:ology by Duarte, Nancy (ebook)
Line Art: Simplified drawings made only of solid lines without color or shading. They are useful for showing the basic shape and construction of complicated objects. Noise: In design, it refers to excess information on a slide or image or a cluttered image.
Pecha Kucha

Glossary and References | Principles of Public Speaking
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Nancy Duarte: Slide:ology, The Art and Science of Creating Great Presentations. . . . In her book, Nancy Duarte writes that a presentation is often the last impression a client gets before closing a deal. How is it possible that businesses spend millions of dollars on an ad campaign and at the same

By Ricardo B. Salinas, Founder and Chairman, Grupo Salinas

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slide:ology: The Art and Science of Creating Great ...

1. Slide:ology: The Art and Science of Creating Great Presentations by Nancy Duarte Nancy Duarte is a graphic designer, writer, and head of the presentation design firm Duarte Design. The firm is most notable for designing the award-winning Al Gore presentation-turned-movie, An Inconvenient Truth. In Slide:ology, she provides a great resource for getting inside the mind of a presentation ...

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Our Five Favorite Books on Presenting with PowerPoint

Nancy Duarte is an American writer, speaker, and CEO. Duarte is the author of several books, including slide:ology: The Art and Science of Creating Great Presentations (2008), Resonate: Present Visual Stories that Transform Audiences (2010), the HBR Guide to Persuasive Presentations (2012), and Illuminate: Ignite Change Through Speeches, Stories, Ceremonies and Symbols (2016).

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