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BT - Strategic management for travel and tourism. PB - Butterworth-Heinemann. ER - Evans NG, Campbell D, Stonehouse G. Strategic management for travel and tourism. Butterworth-Heinemann, 2003. Powered by Pure, Scopus & Elsevier Fingerprint Engine ...

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Just like CFOs need to collaborate with travel managers to make strategic policy improvements, individual travellers need to collaborate with travel managers to drive effective change. We know that employee overspending can constitute as much as a third of a business' travel and expense budget , but without understanding why travellers are overspending, expense management change can be difficult to implement.

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